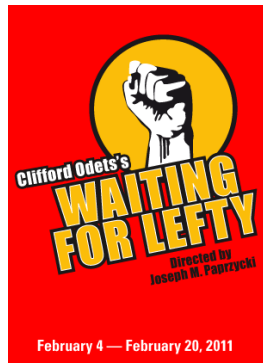
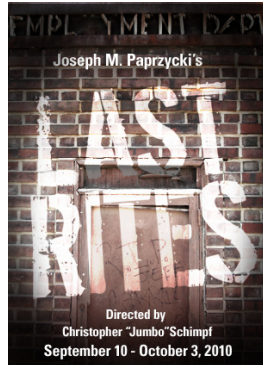




Anchoring a neighborhood rebirth

**WE'RE BRINGING HIGH-QUALITY ENTERTAINMENT TO CAMDEN.  
JOIN US FOR OUR SIXTH SEASON OF SHOWS!**



South Camden Theatre Company, Inc.  
Performing at the new Waterfront South Theatre  
400 Jasper Street — just off Broadway and Ferry Avenues  
Camden, NJ 08104

[www.southcamdentheatre.org](http://www.southcamdentheatre.org)  
[www.waterfrontsouththeatre.com](http://www.waterfrontsouththeatre.com)

South Camden Theatre Company, Inc. is a 501(c)(3) Nonprofit Organization  
and your support is tax-deductible to the extent provided by law.

Funding has been made possible in part by the Camden County Cultural & Heritage Commission through the New Jersey  
State Council on the Arts/Department of State, a partner agency of the National Endowment for the Arts.



Anchoring a neighborhood rebirth

**Be A Part Of Camden's New  
Waterfront South Theatre Grand Opening!**



Camden's "Off-Broadway" Theatre  
THE NEW WATERFRONT SOUTH THEATRE NEARING COMPLETION

**A UNIQUE SPONSORSHIP OPPORTUNITY**

A new entertainment destination is taking shape in Camden. Thanks to the vision and generosity of so many, a brand new, 94-seat theatre is rising from a once-blighted corner in Waterfront South. Residents and neighboring communities haven't seen a structure built like this, specifically for live theatre in Camden, in more than 100 years. It's truly an historic moment in our time.

Join us in our quest to transform the Waterfront South neighborhood into a thriving arts destination and to create the southern anchor point of the rebuilding of the Broadway corridor. Purchase your sponsorship in our 2010-2011 inaugural season program and show your support of the arts.

The theatre will be home to South Camden Theatre Company and will host other live entertainment events. Your support will help us produce this high-quality entertainment at affordable prices. Sponsors will appear as part of our season program and you'll be helping us "Anchor The Rebirth".

[www.southcamdentheatre.org](http://www.southcamdentheatre.org)  
[www.waterfrontsouththeatre.com](http://www.waterfrontsouththeatre.com)

### AVAILABLE SPONSORSHIP PROGRAM SIZES:

All sponsorship ads will be reproduced in black and white.

Premium Full Page: Back Cover, Inside Back Cover, Inside Front Cover Size: 4.75" w x 7.75" d Cost: \$ 750.00 Sold on a first-come basis	Quarter-Page Ad Size: 2.25" w x 3.75" d 4.75" w x 1.93" d Cost: \$ 100.00
Full-Page Ad Size: 4.75" w x 7.75" d Cost: \$ 450.00	Two-line Sponsorship Name Listing Cost: \$ 50.00
Half-Page Ad Size: 4.75" w x 3.75" d Cost: \$ 200.00	Walt's Café Club Name Listing Cost: \$ 25.00

Season Sponsor Cost: \$5,000 Includes full-page ad, poster in theatre and logo in all advertising for the season.	Show Sponsor - \$ 1,500 Includes full-page ad, poster in theatre and logo in advertising for selected show
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All sponsors will be listed on our website during the season.

Season and Show sponsors will also appear on the Waterfront South Theatre website.

### WE CAN HELP YOU WITH YOUR SPONSORSHIP AD

We ask that you supply us with the text of your ad neatly printed or typed in an email. Any artwork you would like included should be submitted in high-resolution as hard copy or digitally as an attachment to your email.

### SUBMITTING YOUR ARTWORK:

Camera-ready artwork:

- Copy to be exact size, format and layout of the finished ad ready to be scanned for printing without alterations
- Black and white only (black and white laser, high-quality inkjet printer output)
- We cannot guarantee reproduction quality of art from other publications or from poor quality original artwork

Digital Artwork:

- JPG, PDF and TIFF are acceptable
- Resolution should be no less than 300 DPI
- If you provide artwork from Microsoft Word, please include all artwork with the ad file
- Microsoft Publisher files are not readable by us, please create a PDF from any Publisher file
- Email artwork and photographs in high-resolution (300 dpi) to: [rallan@southcamdentheatre.org](mailto:rallan@southcamdentheatre.org)

### PLEASE COMPLETE THE FOLLOWING INFORMATION AND RETURN WITH YOUR PAYMENT:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please Indicate your choice:  Full Page  Half page  Quarter page

Season Sponsor  Show Sponsor - show choice: \_\_\_\_\_

If you have selected a full page ad and would like premium placement, please indicate here: \_\_\_\_\_

Please indicate how you are supplying artwork:  Print ready  Prepare my ad

If you are purchasing a two-line name listing, please write the text here:

Please limit your text \_\_\_\_\_  
to 30 characters  
per line

If you are purchasing a Walt's Cafe Club name listing, please print the name you would like to have appear in our program here:

Please limit your text \_\_\_\_\_  
to 30 characters

### DEADLINE FOR ADS IN THE 2010/2011 PROGRAM IS AUGUST 15, 2010.

Payment must be received with the sponsorship submission or with a credit card through our website.

### PAYMENT:

Please choose method of payment:

Check enclosed  Payment by credit card online

Make checks payable to: South Camden Theatre Company, Inc.

Mail checks to:

South Camden Theatre Company, Inc.

418 Jasper Street

Camden, NJ 08104

Pay online at: [www.southcamdentheatre.org/sponsors.html](http://www.southcamdentheatre.org/sponsors.html)